



## 2012 Fact Sheet

### Background/History

- Amusement rides have been offered to the public in a four-acre site adjacent to the Como Zoo since 1949.
- As part of a larger plan to improve Como Park, the City of Saint Paul issued an RFP in November 2003 to find new ideas to redevelop the amusement area.
- Lancer Hospitality, owned by Twin Cities' residents Glenn Baron and Steve Craver was awarded a 15-year redevelopment and management contract.
- The redeveloped amusement area generates additional revenues for the City of Saint Paul to support operations and attractions at Como Park.

### Park Description

- Como Town, a new four-acre amusement park adjacent to Como Zoo, opened in May, 2005.
- The park is located at 1301 Midway Parkway, 1/2 mile west of Lexington Parkway and Horton Avenue in Saint Paul.
- Como Park is one of the region's most popular attractions, attracting more than 1 million people to Saint Paul each year.

### Design Parameters

- Lancer Hospitality invested more than \$4 million in private funding to create Como Town and install its proposed design.
- The Minneapolis-based architectural firm Cuningham Group completed the design for the park.
- Saint Paul-based Themescapes helped create design elements.
- The general contractor for the project, Shingobee Construction, received an Award of Excellence from Minnesota Associated Builders and Contractors, Inc. for construction and workmanship.

### Design Features

- Como Town features 18 traditional and interactive rides including the ultimate jungle-gym—Hodge Podge Park—and three new rides in 2007, Traffic Jam! bumper cars, Pony Carts and Classic Cruisers. New in 2008, Tornado! New in 2010, Tilt-A-Whirl and Splash Zone! And, new in 2012 SS Swashbuckler

Pirate Ship, Como Town Mining Company and the new Aqua Dunk was added to the Splash Zone!

- Como Town also includes games, face-painting, caricatures, and crazy hair.

### **Hours of Operation and Ticket Information**

Como Town will be open at 10 a.m. for the 2012 season:

- Saturday, April 28-Sunday, April 29
- Friday, May 4-Sunday, May 6
- Daily from Friday, May 11-Labor Day, Monday, September 3
- Weekends through September 30
- Call for information 651-487-2121 or [www.comotown.com](http://www.comotown.com)
- There is no admission fee to the Como Town or Como Park Zoo & Conservatory. A \$2 per person donation is suggested for the Como Zoo and the Marjorie McNeely Conservatory.
- Como Town rides require between four and 18 points or an all-day unlimited ride wristband. Points are good anytime.

Como Town ticket prices for 2012 are:

# of Points Purchased	Price
1 point	\$ .22
72 points	\$14.95
98 points	\$19.95
180 points	\$34.95
235 points	\$44.95
550 points	\$99.95
Unlimited Ride Wristband	\$19.95
Unlimited Ride Wristband after 4 p.m.	\$13.95
Adult Unlimited Ride Wristband (must be 18 yrs or older)	\$7.95
Season Pass 40" & taller	\$69.95
Season Pass Under 40"	\$59.95

### **Guest Services**

- Clean restrooms are available to Como Town visitors with diaper-changing stations for both moms and dads.
- Ample seating is available throughout the park.
- Como Town General Store features Como Town apparel and specialty items as well as practical items such as film, diapers and sunscreen.

**Group Sales**

- Como Town offers tented space and picnic pavilions for large group events such as company picnics and family reunions.
- Como Town offers Birthday packages including refreshments, reserved birthday party tent, and discounted unlimited ride wristband.

**Safety and Security**

- Each Como Town ride operator undergoes a comprehensive ride certification training program.
- Each Como Town ride operator wears a photo-identification badge that lists the individual rides he or she is authorized to operate.
- Each Como Town ride undergoes daily maintenance and safety checks before it opens to the public.