



2011 Fact Sheet

Background/History

- Amusement rides have been offered to the public in a four-acre site adjacent to the Como Zoo since 1949.
- As part of a larger plan to improve Como Park, the City of Saint Paul issued an RFP in November 2003 to find new ideas to redevelop the amusement area.
- Lancer Hospitality, owned by Twin Cities' residents Glenn Baron and Steve Craver was awarded a 15-year redevelopment and management contract.
- The redeveloped amusement area generates additional revenues for the City of Saint Paul to support operations and attractions at Como Park.

Park Description

- Como Town, a new four-acre amusement park adjacent to Como Zoo, opened in May, 2005.
- The park is located at 1301 Midway Parkway, 1/2 mile west of Lexington Parkway and Horton Avenue in Saint Paul.
- Como Park is one of the region's most popular attractions, attracting more than 1 million people to Saint Paul each year.

Design Parameters

- Lancer Hospitality invested more than \$4 million in private funding to create Como Town and install its proposed design.
- The Minneapolis-based architectural firm Cuningham Group completed the design for the park.
- Saint Paul-based Themescapes helped create design elements.
- The general contractor for the project, Shingobee Construction, received an Award of Excellence from Minnesota Associated Builders and Contractors, Inc. for construction and workmanship.

Design Features

- Como Town features 18 traditional and interactive rides including the ultimate jungle-gym—Hodge Podge Park—and three new rides in 2007, Traffic Jam! bumper cars, Pony Carts and Classic Cruisers. New in 2008, Tornado! New in 2010, Tilt-A-Whirl and Splash Zone!

- Como Town also includes games, face-painting, caricatures, and crazy hair.
- Como Town features FREE activities and events including storytelling, puppet shows, and children’s music.

Hours of Operation and Ticket Information

- Como Town opens for the 2011 season for the weekend of April 30 & May 1, at 10 a.m. and Friday, May 6, through Sunday, May 8, and beginning Friday, May 13 Como Town will be open daily at 10 a.m. through Labor Day, Monday September 5, and weekends through October 2.
- Call for information 651-487-2121 or www.comotown.com
- There is no admission fee to the Como Town or Como Park Zoo & Conservatory. A \$2 per person donation is suggested for the Como Zoo and the Marjorie McNeely Conservatory.
- Como Town rides require between four and 18 points. Points are good anytime.

Como Town ticket prices for 2011 are:

# of Points Purchased	Price
1 point	\$.22
72 points	\$14.95
98 points	\$19.95
180 points	\$34.95
235 points	\$44.95
550 points	\$99.95
Unlimited Ride Wristband	\$18.95
Unlimited Ride Wristband after 4 p.m.	\$13.95
Adult Unlimited Ride Wristband (must be 18 yrs or older)	\$6.95
Season Pass 40” & taller	\$69.95
Season Pass Under 40”	\$59.95

Guest Services

- Clean restrooms are available to Como Town visitors with diaper-changing stations for both moms and dads.
- Ample seating is available throughout the park.
- Como Town General Store features Como Town apparel and specialty items as well as practical items such as film, diapers and sunscreen.

Group Sales

- Como Town offers tented space and picnic pavilions for large group events such as company picnics and family reunions.
- Como Town offers Birthday packages including refreshments, reserved birthday party tent, and discounted unlimited ride wristband.

Safety and Security

- Each Como Town ride operator undergoes a comprehensive ride certification training program.
- Each Como Town ride operator wears a photo-identification badge that lists the individual rides he or she is authorized to operate.
- Each Como Town ride undergoes daily maintenance and safety checks before it opens to the public.